Win More Government Contracts with Cloverleaf Al



80% of government deals never make it to an RFP. If you're waiting for formal solicitations, you're already too late. To win more contracts, you need to **be where decisions happen — before the paperwork is filed.** That's where Cloverleaf Al gives you the ultimate advantage.

The Problem: Why Government Sales Teams Miss Opportunities

Winning government contracts isn't just about submitting proposals — it's about influencing decisions early. The biggest challenges for government contractors include:



Late Entry into Deals

By the time an RFP is released, competitors have already built relationships and shaped requirements.



Limited Visibility

Government meetings are scattered across thousands of local, state, and federal agencies, making it hard to track opportunities.



Time-consuming Research

Sifting through meeting minutes, transcripts, and fragmented data takes away time that could be spent selling.



Missed Connections

Finding and engaging with decision-makers at the right time is difficult without direct access to stakeholders.

The Solution: Cloverleaf Al Puts You Ahead

Cloverleaf Al monitors 1.5 million government meetings across all levels of government, tracking discussions where funding decisions and project needs are first identified. You receive pre-RFP leads directly in your inbox — before your competitors even know they exist.



Track Emerging
Opportunities

Identify government needs before they turn into formal RFPs.



Identify Key Stakeholders

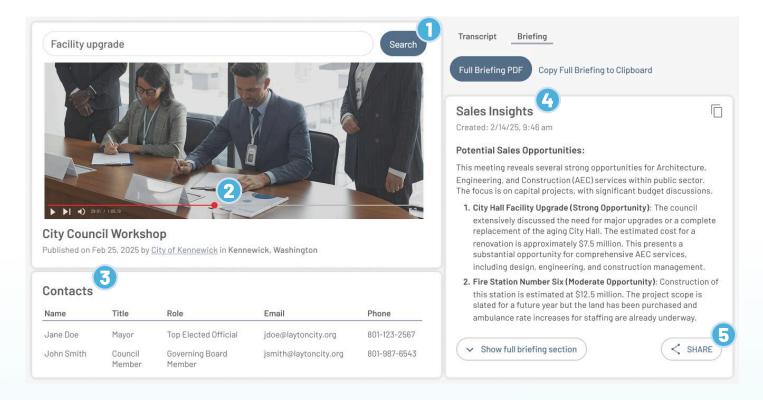
Access decision-makers discussing these projects, complete with contact information.



Act First to Secure Contracts

Get the inside track to shape RFPs or secure deals through sole sourcing.

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How It Works: Faster, Smarter Government Sales



- Define the topics, policies, or agencies you want to track. Cloverleaf Al continuously scans government meetings within the past 5 years to surface relevant discussions.
- Receive Al-Powered Alerts
 Get daily email updates with direct links to the exact moment your keywords are mentioned in government hearings. Skip lengthy recordings and jump straight to the key discussion.
- Track Key Stakeholders

 See how decisions are discussed, identify who's involved, and access their contact information instantly.
- Leverage Al-Generated Insights

 Get concise summaries of key takeaways on your topic or stakeholder no need to sift through lengthy transcripts.
- Share Leads with Your Team
 Easily send key opportunities via email, Slack, Teams, or your CRM.